

一
二
三

Rep Firm	
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

PLS SEE NEW ORDER FOR LOVE
SHARES ARE ESTIMATED
PLS CK AND CNF
THANKS
NILE

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	W	2P-3P	ANDERSON COOPER	:30	\$100.00	10/24-10/24	1	1	1	\$100.00	
Rating: 1.4												
	2	TH	2P-3P	ANDERSON COOPER	:30	\$100.00	10/25-10/25	1	1	1	\$100.00	
Rating: 1.4												
	3	F	2P-3P	ANDERSON COOPER	:30	\$100.00	10/26-10/26	1	1	1	\$100.00	
Rating: 1.4												
	4	M	2P-3P	ANDERSON COOPER	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
Rating: 1.4												
	5	SU	10A-11A	THIS WEEK	:30	\$150.00	10/28-10/28	1	1	1	\$150.00	
Rating: 2.1												
	6	TU	3P-4P	ELLEN	:30	\$250.00	10/23-10/23	1	1	1	\$250.00	
Rating: 1.7												

2

Rep Firm	
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone#	202-872-5680
Salesperson FAX#	202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	-----	-----	-----	-----	-----	-----	-----
Rating: 1.7	7	W	3P-4P	ELLEN	:30	\$250.00	10/24-10/24	1	1	1	\$250.00	
Rating: 1.7	8	TH	3P-4P	ELLEN	:30	\$250.00	10/25-10/25	1	1	1	\$250.00	
Rating: 1.7	9	F	3P-4P	ELLEN	:30	\$250.00	10/26-10/26	1	1	1	\$250.00	
Rating: 1.7	10	M	3P-4P	ELLEN	:30	\$250.00	10/29-10/29	1	1	1	\$250.00	
Rating: 3.0	11	SU	4P-430P	TALKING PICTURES	:30	\$150.00	10/28-10/28	1	1	1	\$150.00	
Rating: 1.4	12	TU	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/23-10/23	1	1	1	\$140.00	
Rating: 1.4	13	W	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/24-10/24	1	1	1	\$140.00	
Rating: 1.4	14	TH	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/25-10/25	1	1	1	\$140.00	
Rating: 1.4	15	F	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/26-10/26	1	1	1	\$140.00	
Rating: 1.4	16	M	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/29-10/29	1	1	1	\$140.00	
Rating: 1.8	17	TU	4P-430P	NEWS AT 4P	:30	\$165.00	10/23-10/23	1	1	1	\$165.00	

3
4
5

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	-----	-----	-----	-----	-----	-----	-----
Rating: 1.8	18	TH	4P-430P	NEWS AT 4P	:30	\$165.00	10/25-10/25	1	1	1	\$165.00	
Rating: 1.8	19	M	4P-430P	NEWS AT 4P	:30	\$165.00	10/29-10/29	1	1	1	\$165.00	
Rating: 1.7	20	W	430P-5P	NEWS AT 430P	:30	\$165.00	10/24-10/24	1	1	1	\$165.00	
Rating: 1.7	21	TH	430P-5P	NEWS AT 430P	:30	\$165.00	10/25-10/25	1	1	1	\$165.00	
Rating: 1.7	22	M	430P-5P	NEWS AT 430P	:30	\$165.00	10/29-10/29	1	1	1	\$165.00	
Rating: 2.1	23	TU	5P-530P	NEWS AT 5P	:30	\$165.00	10/23-10/23	1	1	1	\$165.00	
Rating: 2.1	24	TH	5P-530P	NEWS AT 5P	:30	\$165.00	10/25-10/25	1	1	1	\$165.00	
Rating: 2.1	25	M	5P-530P	NEWS AT 5P	:30	\$165.00	10/29-10/29	1	1	1	\$165.00	
Rating: 1.6	26	TU	6P-630P	NEWS AT 6P	:30	\$200.00	10/23-10/23	1	1	1	\$200.00	
Rating: 1.6	27	W	6P-630P	NEWS AT 6P	:30	\$200.00	10/24-10/24	1	1	1	\$200.00	
Rating: 1.6	28	TH	6P-630P	NEWS AT 6P	:30	\$200.00	10/25-10/25	1	1	1	\$200.00	

2

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Davvoart

Station KTVX-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/HOUSE/R
 Estimate# C23C29
 Buyer Patricia Dome
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST. SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/C23C29
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () NILE NOYES
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	39	M	10P-1035P	NEWS	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
	Rating: 2.7											

	40	SA	10P-1035P	SA 7NEWS AT 10P	:30	\$325.00	10/27-10/27	1	1	1	\$325.00	
	Rating: 2.0											

	41	SU	10P-1035P	NEWS	:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
	Rating: 2.7											

	42	W	9P-10P	NASHVILLE	:30	\$2,500.00	10/24-10/24	1	1	1	\$2,500.00	
	Rating: 3.9											

---REPORT TOTALS---
 Report Totals: 42 / \$10,760.00

---SALES MONTHLY TOTALS---

Oct 12: 32 / \$8,800.00 Nov 12: 10 / \$1,960.00
 Sales Totals: 42 / \$10,760.00
 Station Totals: 42 / \$10,760.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$53,800	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 31%
		KSTU 11%	KTVX 20%	KUCW 0%	KUPX 0%	KUTV 38%
		NTVX 0%				

Books MAY12
 Demos RA35+